

How investing for the long term can create wealth for you



Presentation Flow

- 1. Introduction
- 2. Why patience pays over the long-term
- 3. India: A long-term growth story
- 4. Our flagship funds
- 5. Why Franklin Templeton?



"My investment in Bluechip Fund has grown by over 26% annually over the last 16 years."

Subramanian Swamy Doctor, Chennai.*

Past performance may or may not be sustained in future



"I have received dividends every single year from Prima Plus Fund for the last 12 years."

Satish Shah Architect, Ahmedabad."

Past performance may or may not be sustained in future



"My money in Templeton India Growth Fund has grown by over 20% annually over the last 13 years."

Manisha Kishore Professor, Pune."

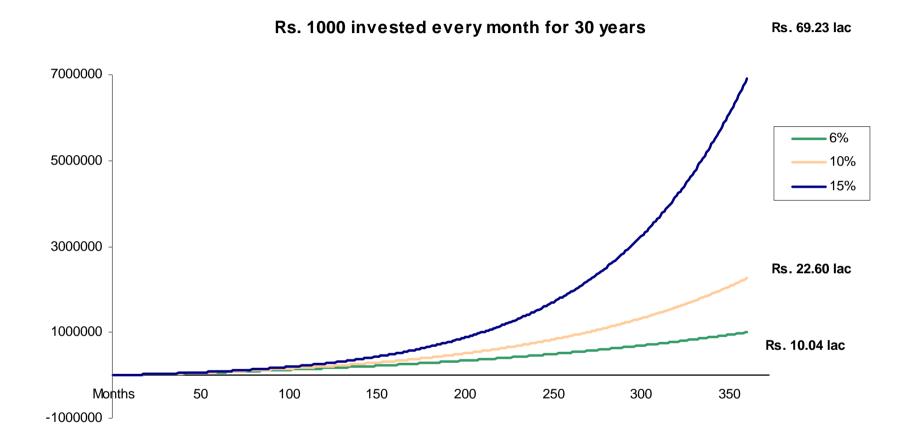
Past performance may or may not be sustained in future



Why patience pays over the long-term



The magic of Compounding: Money grows over time

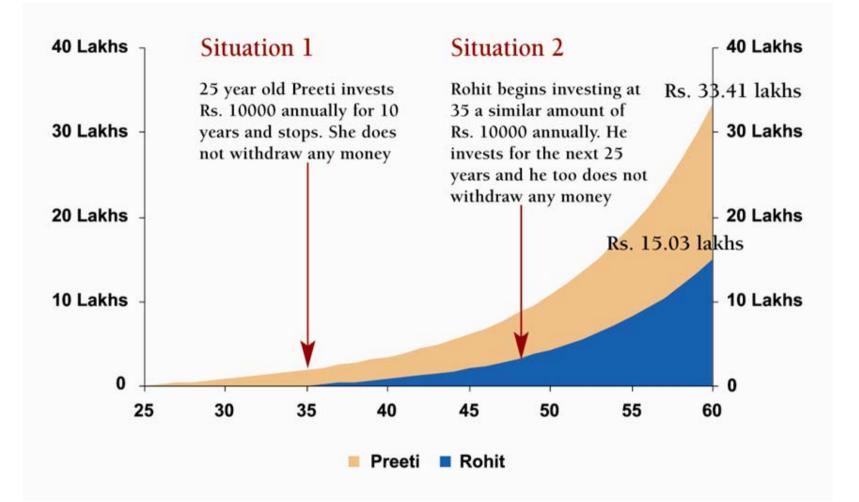


The more time you give your money, the more it can grow. For example, Rs. 1,000 invested every month at 15% p.a. can grow to Rs. 69 lac over 30 years

> FRANKLIN TEMPLETON INVESTMENTS

The above example is for illustrative purpose only and not an indicator of the performance of any schemes of Franklin Templeton

Starting early matters: More time means more money



Preeti invests for only 10 years as compared to Rohits's 25 years. However, because she started earlier, her money grew to become a lot more over time

FRANKLIN TEMPLETON INVESTMENTS

Assumed rate of return: 12% p.a. The above example is for illustrative purpose only and not an indicator of the performance of any schemes of Franklin Templeton

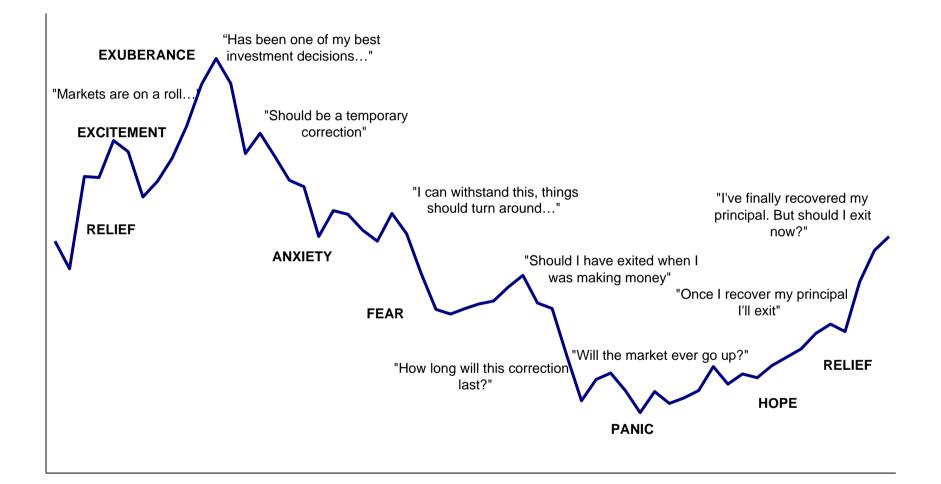
Stock markets have outperformed other asset classes over time

	Sensex*	Gold*	Oil*	10 yr GOI yield [#]	Fixed Deposit	BSE Reality*
1 year	96.02%	19.51%	74.26%	7.17	5.25	127.01
3 years	11.01%	19.57%	8.74%	7.56	6.50	-18.02
5 years	20.50%	20.28%	7.74%	7.47	6.50	NA
10 years	12.57%	14.41%	10.49%	NA	7.50	NA
15 years	11.39%	7.20%	10.29%	NA	NA	NA

As of Mar 15, 2010. *Compounded Annualized Growth Rate (CAGR) %, # Average of 10yr GOI yield to maturity, FD – prevailing rates offered by PSU banks. Bank Fixed Deposits are relatively safer as they are covered under Deposit Insurance and Credit Guarantee Corporation of India to the extent of Rs.1 lakh per account. GOI bond offers fixed and assured returns. N.A. – not available / not applicable. Source : BSE, Newswire18

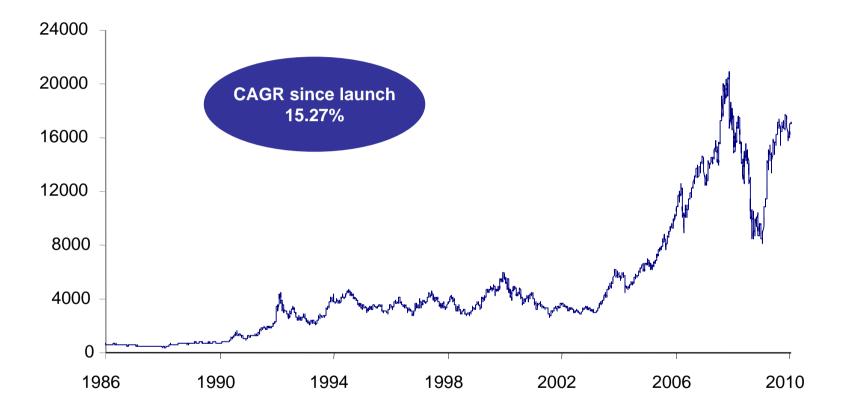


In the short term, markets may be an emotional roller-coaster





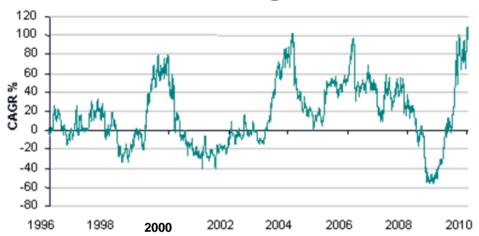
However, over time it has the potential to create wealth



Source: BSE * Compounded and Annualized Returns as on March 15 2010



Over the long-term, probability of loss diminishes



1 Year Rolling Return



20 Years Rolling Return

Data as of March 15 2010. Source : BSE, Verity Analytics

Holding Period	Probability of Loss (%)	Avg return (CAGR %)
1 year	36.29	21.43
3 Years	19.82	18.51
5 Years	13.40	17.73
10 Years	2.16	12.81
15 Years	0.00	12.83
20 Years	0.00	17.07

Calculated on rolling returns for the mentioned holding period

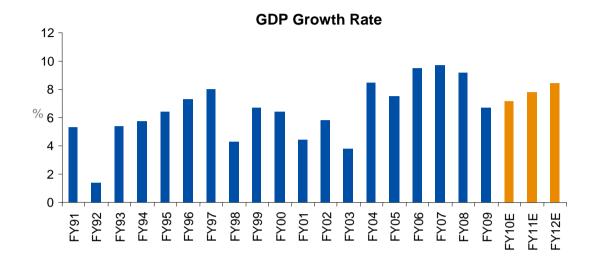
Note: Average of CAGR 15 years = 12.83% means that the average number of the 15-year rolling CAGR calculated each day since inception is 12.83%.



India: A long-term growth story



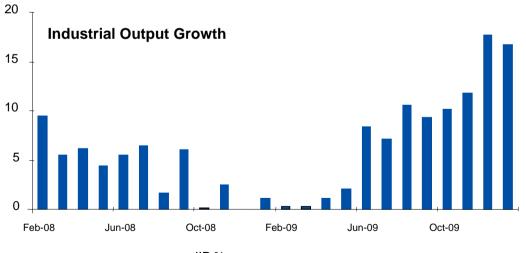
India growth story continues to remain strong...



India continues to maintain a healthy 6+% GDP growth rate

Source: CSO, Market estimates

Industrial production (IIP) has overcome 2009 slack and picked up pace

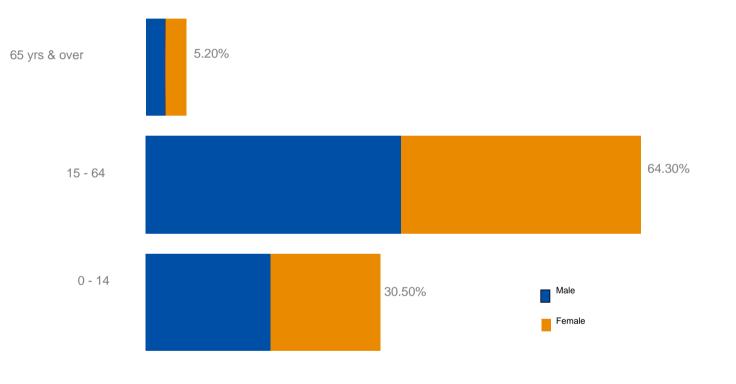


📕 IIP % y-o-y

Source: MOSPI



Key economic drivers: Favorable demographic profile

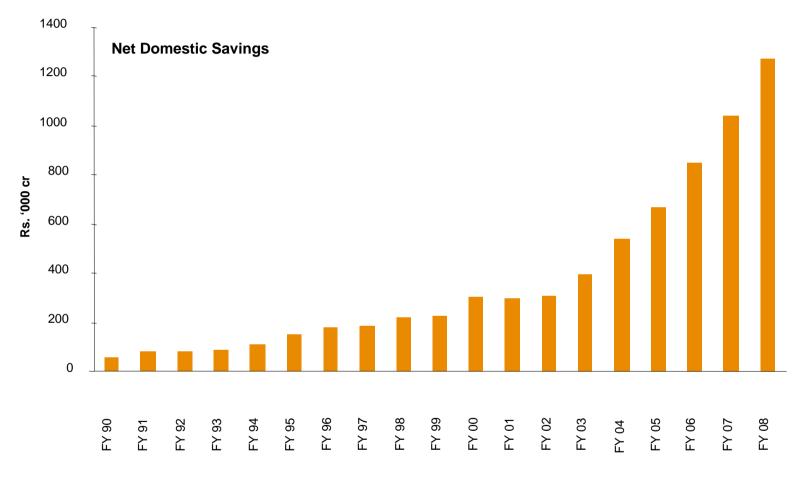


Source: CIA World Factbook (2009 est.)

Larger working-age bracket to lead to increased growth in savings



Key economic drivers: High domestic savings rate

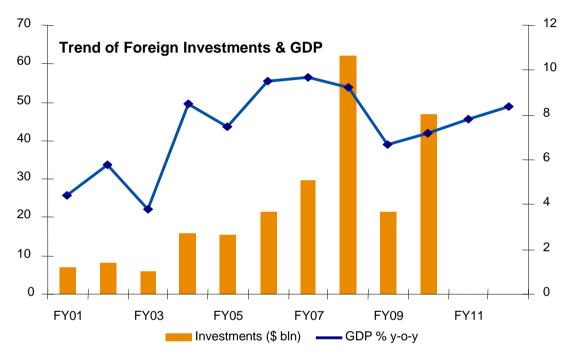


Source: CSO, Budget estimates

Domestic savings above 30% for last 6 years



Key economic drivers: Strong foreign inflows



Source: RBI,CSO, Market estimates

While domestic demand will drive growth, foreign flows (FDI and FII) will further boost markets



I am convinced that "Patience Pays" and equities in India can deliver over the long-term, but how can I benefit from this?





Presenting our Flagship Funds

Franklin India Bluechip Fund | Franklin India Prima Plus | Templeton India Growth Fund



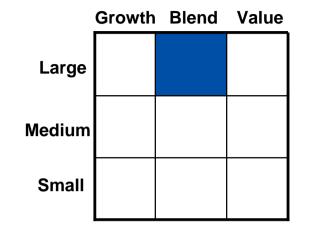


Franklin India Bluechip Fund



Franklin India Bluechip Fund (FIBCF)

- Clear focus on large-cap companies strong financials, quality management and market leadership
- True to its label: Retains stringent focus on large-cap, irrespective of market conditions
- Why large cap companies?
 - Stocks are highly liquid
 - Relatively more stable business model.
 - Well known and continuously tracked less prone to sudden shocks and negative surprises.
 - Scale of operations and ability to attract the best of talent, helps them sustain their growth





FIBCF: Strategy

Portfolio Strategy

- Adequately diversified across sectors and across stocks within a sector
- Ensures that the downside risk of a single sector or stock not doing well is minimized
- Key Factors
 - Focus on company fundamentals and not on momentum
 - Independent thinking
 - Avoid fads and unsustainable trends
 - Identify emerging category leaders
 - Read changes in industry trends early
 - Continuous increase in depth of research



FIBCF: Consistent performer over time

	Last 1 Year	Last 3 Years*		Last 7 Years*	Last 10 Years*	Since Inception*
FIBCF	95.43%	14.31%	22.72%	33.97%	20.44%	26.19%
BSE Sensex	84.78%	8.30%	19.61%	25.86%	11.67%	10.40%

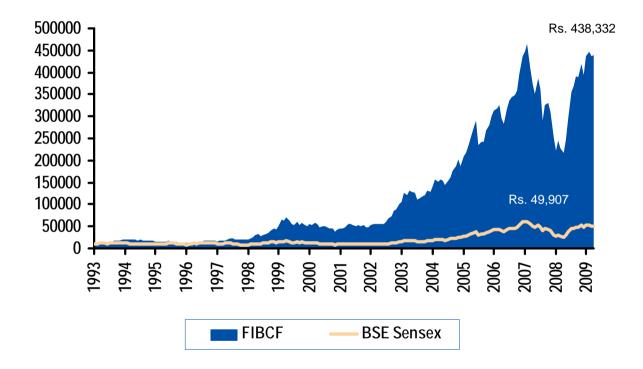
If you had invested Rs. 1000 per month every month through a Systematic Investment Plan...

	Rs. 12,000 over	Rs. 36,000 over 3	Rs. 60,000 over 5	Rs. 158,000 since
	1 year would	years* would have	years* would have	Jan 97* would have
	have grown to	grown to	grown to	grown to
FIBCF	15,078	47,428	96,155	13,09,532
	51.96%	18.88%	19.00%	28.98%
BSE Sensex	14,160	42,329	84,580	502,933
	35.80%	10.88%	13.75%	16.29%

Past performance may or may not be sustained in future. * Annualized and Compounded returns based on NAV of Growth Plan of Rs.182.6976 as on 26.02.2010. Inception Date: Dec 1, 1993. * The scheme became open end in January 1997. Dividends are assumed to be reinvested and Bonus is adjusted. Load is not taken into consideration. For SIP, monthly investment of equal amounts invested on the first day of every month has been considered.



Proof that patience pays # 1: Stellar performance since inception



Assumed Rs. 10000 invested at Inception in Bluechip and BSE Sensex.

Past performance may or may not be sustained in future. Inception Date: Dec 1, 1993. Dividends are assumed to be reinvested and Bonus is adjusted. Load is not taken into consideration.



Proof that patience pays # 2: Consistent Dividend Track Record

Record Date	Dividend Rate	Rate per unit (Rs.)	Record date NAV [#] (Rs.)
01-Jan-97	20%	2.00	12.03
30-Jul-99	35%	3.50	30.17
14-Mar-00	65% /1:1 bonus	6.50	50.38
10-Nov-00	25%	2.50	16.85
09-Mar-01	22.50%	2.25	14.08
18-Mar-02	10%	1.00	12.93
30-Jul-03	20%	2.00	15.45
03-Feb-04	20%	2.00	22.43
19-Jan-05	25%	2.50	24.07
24-Jan-06	30%	3.00	33.94
7-Feb-07	60%	6.00	46.31
9-Jan-08	70%	7.00	56.2212
21-Jan-09	30%	3.00	23.4686
22-Jan-10	35%	3.50	40.2624

Past performance may or may not be sustained in future. Dividend on face value of Rs. 10 per unit. After payment of dividend, NAV will fall to the extent of payout. # Cum-dividend NAV



Proof that patience pays # 3:

Rolling returns: Over a 5 yr investment horizon, investors have made money

	Maximum Returns	Minimum Returns	Average Returns	Possibility of making money	Possibility of losing money
1 Year	199.42%	-50.60%	31.66%	74.09%	25.91%
3 Year	80.97%	-9.57%	28.28%	87.63%	12.37%
5 Year	56.08%	9.66%	29.50%	100.00%	0.00%
10 Year	40.19%	19.47%	29.13%	100.00%	0.00%

Past performance may or may not be sustained in future. Annualized Compounded returns based on Growth Plan NAV; Period - Inception date to 26.02.2010; BSE Sensex rolling returns for the same period: Maximum returns, Minimum returns, Average returns, Possibility of making money, Possibility of losing money: 1 Year: 101.74%, -56.24%, 13.96%, 59.46%, 40.54%; 3 Year: 62.16%, -18.52%, 12.47%, 70.03%, 29.97%; 5 Year: 47.22%, -7.81%, 12.37%, 78.28%, 21.72%; 10 Year: 19.85%, 0.92%, 11.11%, 100.00%, 0.00%. Sales load has not been taken into consideration. Dividend/Bonus are adjusted. Inception date: 1.12.1993.



FIBCF: Fund Facts

Fund Type	Open end equity scheme
Investment Style	Seeking steady and consistent growth by focusing on well- established, large size companies
Plans	Growth and Dividend
Load Structure	Entry: Nil
	Exit: In respect of each purchase of units: 1% if redeemed within 1 year of allotment
Benchmark	BSE Sensex
Fund Manager	Anand Radhakrishnan
Minimum Investment Amount	Rs. 5000 and in multiples of Rs. 1 thereafter
Date of allotment	December 1, 1993



"I have received dividends every single year from Prima Plus Fund for the last 12 years."

Satish Shah Architect, Ahmedabad.*

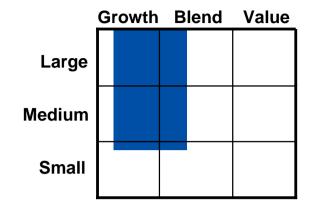
Past performance may or may not be sustained in future

Franklin India Prima Plus



Franklin India Prima Plus (FIPP)

- Focuses primarily on
 - Wealth creating companies (generate return on capital in excess of their cost of capital) with high growth
 - High growth companies in emerging sectors
- Investment style: Predominantly large cap stocks with some exposures to mid/small cap stocks
- Marginal exposure to mid and small caps provide a boost to the growth potential without significantly adding to risk of the portfolio







FIPP: Performance over time

	Last 1 Year	Last 3 Years*		Last 7 Years*	Last 10 Years*	Since Inception*
FIPP	85.62%	12.29%	23.72%	34.49%	19.09%	20.94%
S&P CNX 500	95.35%	9.93%	17.71%	27.30%	10.75%	9.03%

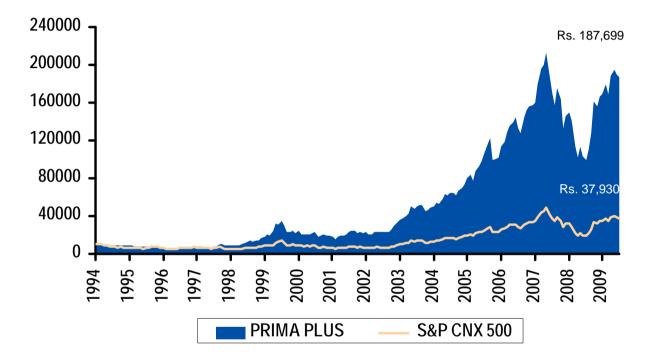
If you had invested Rs. 1000 per month every month through a Systematic Investment Plan...

	Rs. 12,000 for 1	Rs. 36,000 for 3	Rs. 60,000 for 5	Rs. 184,000 since
	year would have	years would have	years would have	inception would
	grown to	grown to	grown to	have grown to
FIPP	14,774	45,320	94,567	18,70,818
	46.55%	15.64%	18.32%	26.67%
S&P CNX 500	14,756	44,147	85,233	716,651
	46.23%	13.80%	14.07%	16.10%

Past performance may or may not be sustained in future. *Compounded and annualized returns based on NAV of Growth Plan of Rs.187.6991 as on 26.02.2010. Inception Date: Sept 29, 1994. Dividends are assumed to be reinvested and Bonus is adjusted. Load is not taken into consideration. For SIP, monthly investment of equal amounts invested on the first day of every month has been considered.



Proof that patience pays # 1: Performance since inception



Assumed Rs. 10000 invested at Inception in Prima Plus and S&P CNX 500. Past performance may or may not be sustained in future. Inception Date: Sept 29, 1994. Dividends are assumed to be reinvested and Bonus is adjusted. Load is not taken into consideration.



Proof that patience pays # 2: Dividend track record across years

Record Date	Dividend Rate	Rate per unit (Rs.)	Record Date NAV (Rs.) #
Sep 10, 1999	20%	2.00	18.83
Oct 13, 2000	30%	3.00	17.41
Jan 19, 2001	25%	2.50	16.79
Mar 18, 2002	20%	2.00	15.36
Aug 19, 2003	20%	2.00	18.10
Mar 23, 2004	25%	2.50	23.63
Oct 27, 2004	40%	4.00	23.02
Nov 9, 2005	55%	5.50	28.85
Nov 15, 2006	60%	6.00	38.81
Mar 7, 2007	30%	3.00	31.32
Feb 13, 2008	60%	6.00	38.9872
Feb 25, 2009	25%	2.50	19.4543
Feb 19, 2010	60%	6.00	31.1704

Past performance may or may not be sustained in future. Dividend on face value of Rs. 10 per unit. After payment of dividend, NAV will fall to the extent of payout. # Cum-dividend NAV



Proof that patience pays # 3:

Rolling returns: Over a 5 yr investment horizon, investors have made money

	Maximum Returns	Minimum Returns	Average Returns	Possibility of making money	Possibility of losing money
1 Year	233.99%	-49.95%	30.44%	71.24%	28.76%
3 Year	76.95%	-14.04%	29.50%	91.14%	8.86%
5 Year	56.92%	12.63%	29.88%	100.00%	0.00%
10 Year	41.13%	17.98%	29.29%	100.00%	0.00%

Past performance may or may not be sustained in future. Annualized & Compounded returns based on Growth Plan NAVs; Period - Inception date to 26.2.2010; S&P CNX 500 rolling returns for the same period: Maximum return, Minimum returns, Average returns, Possibility of making money, Possibility of losing money: 1 Year: 150.41%, -60.32%, 17.84%, 65.95%, 34.05%; 3 Year: 65.16%, -23.54%, 15.49%, 75.03%, 24.97%; 5 Year: 48.00%, -3.62%, 15.86%, 91.46%, 8.54%; 10 Year: 23.93%, 2.88%, 14.96%, 100.00%, 0.00%. Sales load has not been taken into consideration.



FIPP: Fund Facts

Fund Type	Open end equity scheme
Investment Style	Seeking capital appreciation over long term by focusing on wealth creating companies (companies that generate return on capital in excess of their cost of capital) across all sectors
Plans	Growth and Dividend
Load Structure	Entry: Nil Exit: In respect of each purchase of units: 1% if redeemed within 1 year of allotment
Benchmark	S&P CNX 500
Fund Manager	Sukumar Rajah Anand Radhakrishnan
Minimum Investment Amount	Rs. 5000 and in multiples of Rs. 1 thereafter
Date of allotment	September 29, 1994



"My money in Templeton India Growth Fund has grown by over 20% annually over the last 13 years."

Manisha Kishore Professor, Pune.*

Past performance may or may not be sustained in future

Templeton India Growth Fund



Templeton India Growth Fund (TIGF)

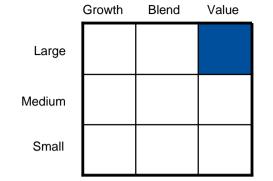
India's first diversified equity scheme to follow the "Value Investing" philosophy

Investment Style

- Bargain hunting
 - Looks at 'intrinsic' value of a company from a five year horizon. Normally, only those stocks that are selling at the greatest discount to their five year potential make it to the portfolio

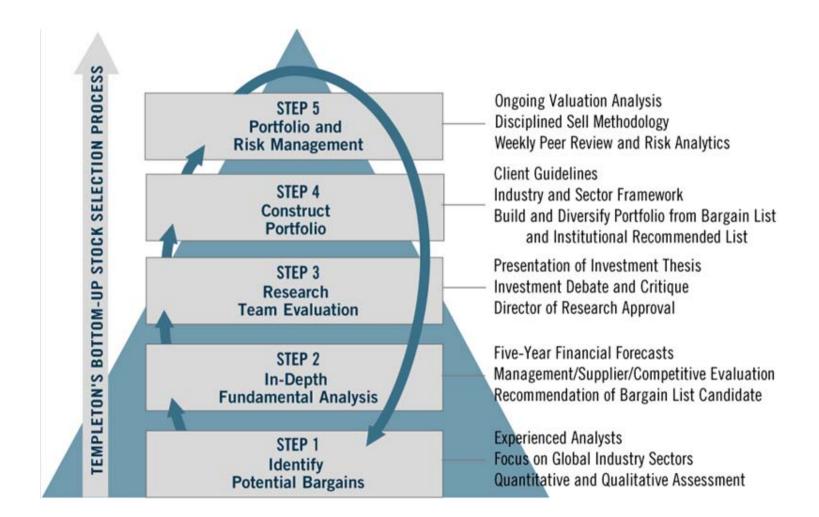
Adopt buy and hold strategy

 Typically, the fund will buy and hold stocks such that the value of that particular scrip can be unlocked over time – there is no attempt at constant churning of the portfolios





Investment Philosophy: Active long term "Value" managers





TIGF: Steady and consistent performance

	Last 1 Year	Last 3 Years*	Last 5 Years*	Last 7 Years*	Last 10 years*	Since Inception*
TIGF	118.65%	18.97%	22.77%	34.48%	21.62%	20.02%
BSE Sensex	84.78%	8.30%	19.61%	25.85%	11.67%	12.32%
MSCI India Value	102.59%	16.21%	24.91%	29.99%	17.27%	NA

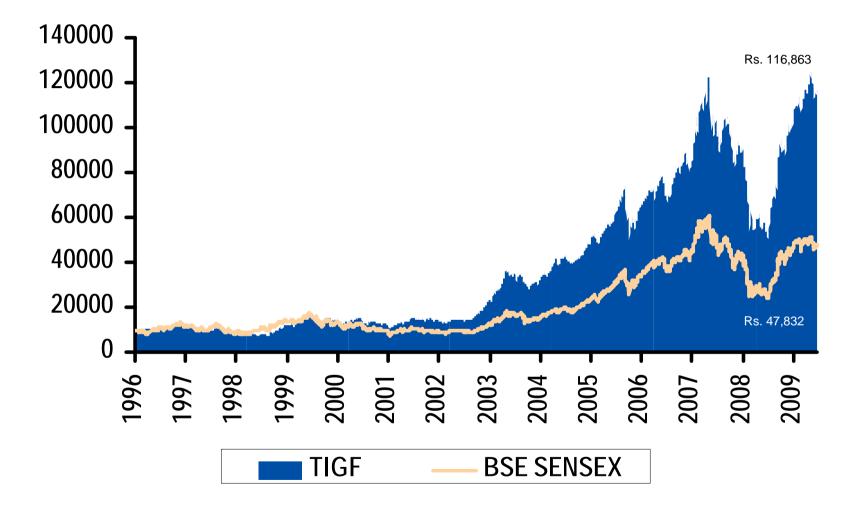
If you had invested Rs. 1000 per month every month in TIGF through a Systematic Investment Plan...

	Rs. 12,000 over 1	Rs. 36,000 over 3	Rs. 60,000 over 5	Rs. 161,000 since
	year would have	years* would have	years* would have	inception* would
	grown to	grown to	grown to	have grown to
TIGF	15,884	50,362	101,866	10,20,931
	66.60%	23.22%	21.39%	24.91%
BSE Sensex	14,160	42,329	84,580	519,040
	35.80%	10.88%	13.75%	16.13%
MSCI India Value	14,996	47,248	99,726	NA
	50.49%	18.60%	20.51%	NA

Past performance may or may not be sustained in future. * Annualized and Compounded returns based on 26.02.2010 NAV of Dividend Plan of Rs. 49.3209. Inception Date: Sep 10 1996. Load has not been taken into consideration. Dividends/Bonus declared assumed to be reinvested. For SIP, monthly investment of equal amounts invested on the first day of every month has been considered



Proof that patience pays # 1: Consistent performance



Assumed Rs. 10,000 invested at Inception in TIGF and BSE Sensex.

Past performance may or may not be sustained in future. Inception Date: Sept 10, 1996. Load has not been taken into consideration. Dividends/Bonus declared assumed to be reinvested. Period: Since inception to Feb 26 2010



Proof that patience pays # 2: Consistent Dividend Track Record

Record Date	Dividend Rate / Bonus Rate	Rate per unit (Rs.)	Record Date NAV [#] (Rs.)
Apr 28, 2000	15%	1.50	14.45
Sep 16, 2003	20%	2.00	20.48
Feb 24, 2004	30%	3.00	27.16
Dec 8 2004	25%	2.50	27.29
Dec 21 2005	35%	3.50	35.94
Dec 20, 2006	40%	4.00	41.07
Dec 26, 2007	45%	4.50	60.5889
Dec 10, 2008	25%	2.50	28.2833
Dec 16, 2009	30%	3.00	51.5728

Past performance may or may not be sustained in future. Dividend on face value of Rs. 10 per unit. After payment of dividend, NAV will fall to the extent of payout. # Cum-dividend NAV



Proof that patience pays # 3:

Rolling returns: Over a 5 yr investment horizon, investors have made money

	Maximum Returns	Minimum Returns	Average Returns	Possibility of making money	Possibility of losing money
1 Year	152.03%	-53.19%	25.93%	70.01%	29.99%
3 Year	70.85%	-6.89%	24.86%	94.42%	5.58%
5 Year	53.16%	0.74%	25.81%	100.00%	0.00%
7 Year	39.07%	11.95%	26.87%	100.00%	0.00%
10 Year	29.08%	19.71%	23.91%	100.00%	0.00%

Past performance may or may not be sustained in future. Annualized & Compounded returns based on Growth Plan NAVs; Period - Inception date to 26.2.2010; BSE Sensex rolling returns for the same period: Maximum return, Minimum returns, Average returns, Possibility of making money, Possibility of losing money: 1 Year: 101.74%, -56.24%, 17.52%, 62.67%, 37.33%; 3 Year: 62.16%, -18.52%, 15.87%, 77.92%, 22.08%; 5 Year: 47.22%, -7.81%, 15.63%, 82.00%, 18.00%; 7 Year: 28.58%, 1.63%, 15.87%, 100.00%, 0.00%; 10 Year: 19.85%, 8.10%, 14.35%, 100.00%, 0.00%. Sales load has not been taken into consideration.



TIGF: Fund Facts

Fund Type	Open end equity scheme
Investment Style	Adopt a long term disciplined approach to investing and use the widely know philosophy of 'value investing'
Plans	Growth and Dividend
Load Structure	Entry: Nil
	Exit: In respect of each purchase of units: 1% if redeemed within 1 year of allotment
Benchmark	BSE Sensex
Fund Manager	Dr. J. Mark Mobius
Minimum Investment Amount	Rs. 5000 and in multiples of Rs. 1 thereafter
Date of allotment	September 29, 1994



In a nutshell: Patience Pays

- While investing, especially for long-term goals it helps to be disciplined and patient given the potential ups and downs
- While markets may be volatile in the short to medium term, over the long term, equities have historically provided the best returns over other asset classes
- Those who stayed invested in our flagship equity funds over the long term have reaped significant rewards
- With over 13 years of investing experience, these funds have delivered consistently across market cycles
- Invest in Franklin India Bluechip Fund, Franklin India Prima Plus and Templeton India Growth Fund and create wealth over time



Why Franklin Templeton ?



Franklin Templeton: Global Expertise

Franklin Templeton Worldwide

- Premier global investment management organization with over 60 years of global investment experience
- Head-quartered in San Mateo, California with offices in 30 countries worldwide
- Over 459 investment professionals managing over USD 556 billion in assets for 22 million investor accounts
- Global research expertise of over 100 investment professionals

Franklin Templeton in India

- Established office in 1996
- Largest foreign fund house in India managing over INR 33,200 crore of average Assets Under Management for over 25 lac investor accounts
- Extensive experience in both equity and debt across market cycles : 9 of our funds have a performance track record of over 10 years
- Focus on local needs backed by global expertise



* Data as of Feb 28 2010

Equity Team: Key Strengths

- People: Continuity and depth of experience of team
- Contacts and presence: Constant company visits and frequent meetings with industry people help in forming independent views
- Local and Global: Team focused on local needs, at the same time, tuned in to global trends
- Discipline: Consistent adherence to investment objectives and philosophy
- Global standards: Disclosure and compliance with independent dealing desk. Constant interaction with risk management team to gauge risk-adjusted performance
- Long Term: The longevity of the team has led to combined experience of market cycles which has inculcated a long term perspective and the ability to take out emotions out of investing



Want to know more?

- Investors: Contact your nearest financial advisor for more details or walk in to any of our offices or call 1-800-425-4255 or 60004255 (mobile phones by prefixing the local city code; local call rates apply for both numbers) from 8 a.m to 9 p.m, Monday to Saturday
- Distributors: Contact your Relationship Manager or nearest Franklin Templeton branch office or call 1-800-425-9100 or 60009100 (mobile phones by prefixing the local city code; local call rates apply for both numbers) from 8 a.m to 9 p.m, Monday to Saturday
- SMS "PATIENCE" to 53636
- Log on to <u>www.franklintempletonindia.com</u>
- E-mail us at <u>service@templeton.com</u>



Risk Factors

- Scheme Classification and Investment Objectives: Franklin India Bluechip Fund is an open end growth scheme seeking to provide medium to long term capital appreciation. Franklin India Prima Plus is an open end equity fund which aims to provide growth of capital plus regular dividend through a diversified portfolio of equities, fixed income securities and money market instruments. Templeton India Growth Fund is an open end growth scheme seeking to provide long term capital growth.
- Load Structure (for all schemes): Entry Load: Nil; Exit Load: In respect of each purchase of Units 1% if the Units are redeemed/switched-out within one year of allotment.
- Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the scheme may go up or down depending upon the factors and forces affecting the securities market including the fluctuations in the interest rates. There can be no assurance that the schemes' investment objectives will be achieved. The past performance of the mutual funds managed by the Franklin Templeton Group and its affiliates is not necessarily indicative of future performance of the schemes. The above are only the name of the schemes and do not in any manner indicate the quality of the schemes/plans, their future prospects or returns. The investments made by the schemes are subject to external risks. The Mutual Fund is not guaranteeing or assuring any dividend under the schemes and the same is subject to external risks. Please read the Statement of Additional Information (SAI) and Scheme Information Document (SID) carefully before investing.
- STATUTORY DETAILS: Franklin Templeton Mutual Fund in India has been set up as a trust by Templeton International Inc. (liability restricted to the seed corpus of Rs.1 lac) with Franklin Templeton Trustee Services Pvt. Ltd. as the Trustee (Trustee under the Indian Trusts Act, 1882) and Franklin Templeton Asset Management (India) Pvt. Ltd. as the Investment Manager. The Fund offers NAV's, purchases and redemptions on all business days except during the period when there is a book closure.
- Rolling returns are a series of returns calculated for a fixed period, within a given timeframe. The following example explains this. Over a 10 year period, there would be 365 x 5 number of days on which you can invest for a 5 year period (assuming there are no holidays). This is because it is only investments made in the first 5 years which can have 5 year returns. Thus, if you were to look at 5 year returns during this period, you would get a table of 1825 return values. This entire series of 1825 return values is called the 5 year rolling returns.



Thank You

